



PARTNERSHIP OPPORTUNITIES 2025

miaeyc

Michigan Association for the
Education of Young Children

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Year-Round Partnerships

Early educators and families work every day to make a difference in the lives of young children. Michigan AEYC works to support these remarkable individuals by amplifying their voices, and passionately advocating for what we know to be right for children, their families, and educators. Michigan AEYC promotes high-quality early learning for all children, birth through age 8, by connecting practice, policy and research. We advance a diverse, dynamic early childhood profession and support all who are for, educate, and work on behalf of young children.

Michigan AEYC works year round on behalf of young children, their families, and early childhood professionals. This includes partnering with state agencies and legislators to champion policy changes, promoting equity and diversity with our organization and the early childhood field, supporting the early childhood workforce through professional development, and more.

We invite you to become a year-round partner of Michigan AEYC. Together, we can drive change within the early childhood field. As a partner of Michigan AEYC, you will have opportunities to connect directly with Michigan AEYC members. Each partnership level provides a variety of opportunities to align with your organization's mission. If your organization is looking to drive change, consider year-round partnership. If your specific needs cannot be met within our partnership opportunities we welcome you to reach out to discuss additional opportunities. Let's work together!

BECOME A PARTNER



STRATEGIC GOALS

Quality Early Learning

Children birth through age 8 have equitable access to developmentally appropriate high-quality early learning.

The Profession

The early Childhood education profession exemplifies and is recognized as vital and performing a critical role in society.

Organizational Advancement

Michigan AEYC is a highly valued, credible and visible organization.

Organizational Excellence

Michigan AEYC reflects excellence in all aspects of organizational health and vitality.

Leadership and Innovation

Michigan AEYC cultivates leadership and incubates innovative strategies that propel the field, profession and systems of early learning.

Year-Round Partnership Opportunities

Become a **Year Round Partner** and make a lasting impact on the lives of Michigan's youngest learners. Your support helps us provide essential resources, professional development, and advocacy for early childhood educators.

Your year round partnership with Michigan AEYC allows your company to:

- Reach more of the audience(s) you wish to target—Michigan AEYC's audience membership is more than 19,000 early childhood educators, child care business owners, students, and policy makers strong.
- Boost your market share and bottom line
- Play a larger role in increasing access to affordable, high quality child care and improving outcomes for our youngest learners.

Year-round partners of Michigan AEYC are invited to connect directly with Michigan AEYC members and our statewide audience throughout the year **AND receive premium annual conference exhibitor benefits** as part of their year-round investment.



Visionary

- ✓ Advance invitation to join Michigan AEYC events, initiatives, and programs that align with your organization's goals
- ✓ Quarterly advertisement, article or special offer on Michigan AEYC's social channels and monthly e-news
- ✓ A dedicated email distributed to Michigan AEYC's list serve of over 19,000 early care professionals and stakeholders
- ✓ Logo and link on Michigan AEYC's mobile app
- ✓ Banner ad on Michigan AEYC's online learning platform

Investment: \$15,000 annually



For more information or to get started partnering with Michigan AEYC, email Kelsey Laird, Director of Professional Programs at klaird@miaeyc.org.



Mission Driver

- ✓ Quarterly advertisement, article or special offer on Michigan AEYC's social channels and monthly e-news
- ✓ Logo and link on Michigan AEYC's mobile app
- ✓ Banner ad on Michigan AEYC's online learning platform

Investment: \$10,000 annually



Interested in **Annual Conference** sponsor and exhibitor opportunities? Visit <https://qrco.de/miaeycecc>