



PARTNERSHIP OPPORTUNITIES

miaeyc

Michigan Association for the
Education of Young Children

(866) 648-3224 | www.miaeyc.org | miaeyc@miaeyc.org

Year-Round Partnerships

Early educators and families work every day to make a difference in the lives of young children. Michigan AEYC works to support these remarkable individuals by amplifying their voices, and passionately advocating for what we know to be right for children, their families, and educators. Michigan AEYC promotes high-quality early learning for all children, birth through age 8, by connecting practice, policy and research. We advance a diverse, dynamic early childhood profession and support all who are for, educate, and work on behalf of young children.

Michigan AEYC works year round on behalf of young children, their families, and early childhood professionals. This includes partnering with state agencies and legislators to champion policy changes, promoting equity and diversity without our organization and the early childhood field, supporting the early childhood workforce through professional development, and more.

We invite you to become a year-round partner of Michigan AEYC. Together, we can drive change within the early childhood field. As a partner of Michigan AEYC, you will have opportunities to connect directly with Michigan AEYC members. Each partnership level provides a variety of opportunities to align with your organization's mission. If your organization is looking to drive change, consider year-round partnership. If your specific needs cannot be met within our partnership opportunities we welcome you to reach out to discuss additional opportunities. Let's work together!

BECOME A PARTNER



STRATEGIC GOALS

Quality Early Learning

Children birth through age 8 have equitable access to developmentally appropriate high-quality early learning.

The Profession

The early Childhood education profession exemplifies and is recognized as vital and performing a critical role in society.

Organizational Advancement

Michigan AEYC is a highly valued, credible and visible organization.

Organizational Excellence

Michigan AEYC reflects excellence in all aspects of organizational health and vitality.

Leadership and Innovation

Michigan AEYC cultivates leadership and incubates innovative strategies that propel the field, profession and systems of early learning.

Year-Round Partnership Opportunities

Year-round partners of Michigan AEYC are invited to connect directly with Michigan AEYC members and our statewide audience throughout the year **AND receive premium annual conference sponsor benefits** as part of their year-round investment.

BECOME A YEAR-ROUND PARTNER

Collaborator

\$2,000

Year-Round Benefits

- One advertisement or article linked on Michigan AEYC social media
- One advertisement or article linked in Michigan AEYC Monthly Happenings e-news
- One Standard Level Michigan AEYC membership

PLUS Annual Conference Benefits

- Annual Conference exhibit booth space
- Quarter-page ad in conference program
- Logo and web link on conference webpage

Change Maker

\$4,000

Year-Round Benefits

- 2 advertisements or articles linked on Michigan AEYC social media
- 2 advertisements or articles linked in Michigan AEYC Monthly Happenings e-news
- One Standard Level Michigan AEYC membership
- Sponsor for 1 Michigan AEYC hosted training or event in addition to the Annual Early Childhood Conference

PLUS Annual Conference Benefits

- Annual Conference exhibit booth space
- Half-page ad in conference program
- Logo and web link on conference webpage
- Name sponsorship rights to one of: keynote, spotlight session, networking event, Gala, coffee services, or exhibits closing party

Mission Driver

\$7,000

Year-Round Benefits

- 3 advertisements or articles linked on Michigan AEYC social media
- 3 advertisements or articles linked in Michigan AEYC Monthly Happenings e-news
- **New!** Logo and link on Michigan AEYC app
- Your special offer distributed to Michigan AEYC's listserv (approx. 18,000 recipients)
- Sponsor for 2 Michigan AEYC hosted trainings or events in addition to the Annual Early Childhood Conference
- Year-round banner ad with link on Michigan AEYC's Knowledge Center

PLUS Annual Conference Benefits

- Premium location exhibit booth space
- Full page ad in conference program
- Logo and web link on conference webpage
- **New!** Logo and link on conference app
- Name sponsorship rights to two of: keynote, spotlight session, networking event, Gala, coffee services, or exhibits closing party

Visionary

\$10,000

Year-Round Benefits

- Quarterly advertisement or article linked on Michigan AEYC social media
- 4 advertisements or articles linked in Michigan AEYC Monthly Happenings e-news
- **New!** Logo and link on Michigan AEYC app
- Your special offer distributed to Michigan AEYC's listserv (approx. 18,000 recipients)
- Sponsor for 3 Michigan AEYC hosted trainings or events in addition to the Annual Early Childhood Conference
- Year-round banner ad with link on Michigan AEYC's Knowledge Center

PLUS Annual Conference Benefits

- Premium location exhibit **double booth space**
- Full page ad in digital conference program
- Logo and web link on conference webpage
- **New!** Logo and link on conference app
- Name sponsorship rights to two of: keynote, spotlight session, networking event, Gala, coffee services, or exhibits closing party
- Live audience address or pre-recorded video at opening of conference keynote

Annual Conference Opportunities



The 2024 Annual Early Childhood Conference partner and sponsor opportunities detailed below are designed to increase your logo visibility, digital advertising, ways to draw attendees to your booth, and more.

Looking for more ways to engage? **Year-round partners of Michigan AEYC** are invited to connect directly with our statewide audience throughout the year **AND receive premium annual conference sponsor benefits** as part of their year-round investment. Visit https://miaeyc.formstack.com/forms/miaeyc_partner to apply for a year-round partnership.

Click the **Sponsor/Exhibit Application** link below or Email klaird@miaeyc.org to secure your conference partnership by **February 16, 2024** for listing in the final digital program.

SPONSOR / EXHIBIT APPLICATION

Conference Partner \$1,500

- One (1) Annual Conference exhibit booth space (additional booth space available for purchase)
- Quarter-page ad in digital final conference program
- Logo and web link on conference webpage

Conference Presenting Sponsor \$3,000

- One (1) Annual Conference exhibit booth space (additional booth space available for purchase)
- Half-page ad in digital final conference program
- Logo and web link on conference webpage
- Name sponsorship rights to one of: keynote, spotlight session, networking event, Gala, coffee services, or exhibits closing party

Conference Premier Sponsor \$5,500

- One (1) premium location Annual Conference exhibit booth space (additional booth space available for purchase)
- Full page ad in digital final conference program
- Logo and web link on conference webpage
- Name sponsorship rights to two of: keynote, spotlight session, networking event, Gala, coffee services, or exhibits closing party
- NEW! Ad and web link on conference app

Conference Exhibitor Only \$600 (\$425 non-profit)

- 10 x 10 exhibit booth space
- Exhibitor listing in final conference program and conference app